



Student Summer Job Posting

Marketing and Social Media Assistant – Old East Village Grocer

Location: ATN Access Inc., London, Ontario
Type: Full-time (30 hours per week), 7-week contract
Pay: \$14 per hour

NOTE: The successful applicant must be returning to school in September 2017. Preference will be given to applicants with identified disabilities.

ATN Access Inc. is a community-based non-profit organization that assists people with disabilities and employment barriers to achieve their employment, educational, and quality of life goals.

The main role of this individual will be to expand upon an existing marketing plan/social media presence for an independent grocery store which is also a social enterprise helping adults and youth with barriers learn employment skills. The successful candidate will assist in developing the store's brand and maintaining its social media presence.

Qualifications:

- Completion of some college or university
- Marketing and social media experience
- Research and report writing skills
- Some experience working with adults with disabilities or learning challenges an asset
- Highly adaptable and able to learn quickly
- Excellent oral and written communication skills
- Mature and responsible, able to work under pressure and multi-task
- Substantial experience with a variety of computer operating systems and applications
- Some understanding of how social enterprises operate
- Ability to pass a criminal records/vulnerable sector check

Duties and Responsibilities:

- Work with ATN staff to develop a sustainable marketing plan that engages the Old East Village and other nearby neighbourhoods
- Through social media, utilize existing community relations and establish additional relationships that create a communal mode for encouraging customer loyalty
- Develop and implement innovative on-line activities to enhance community engagement

ATN Access Inc.

504-141 Dundas Street, London, ON, N6A 1G3 ♦ Phone: 519-433-7950 ♦ Fax: 519-433-0282
Email: info@atn.on.ca ♦ Web: www.atn.on.ca

Applications should include: A cover letter, resume, and a list of three references

Deadline to apply: Friday, June 2, 2017 at 4 p.m.

Send resumes to (No telephone inquiries please):

By Mail: Hiring Committee
ATN Access Inc.
504-141 Dundas Street
London, ON
N6A 1G3

By fax: (519) 433-0282, Attn: ATN Hiring Committee

By E-mail: info@atn.on.ca, Attn: ATN Hiring Committee

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